

An abstract graphic consisting of several thick, white, rounded lines that overlap and intersect to form a complex, organic shape, resembling a stylized knot or a cluster of interlocking loops. It is positioned on the left side of the image against a solid teal background.

# thePeoplePartners

**FRACTIONAL HR SERVICES**  
by theHappyLab

# ADDRESSING A CRITICAL BUSINESS REALITY

*Investors attribute 65% of portfolio failures to people and organizational issues.*

McKinsey & Company – Global Scaling Report (2023)

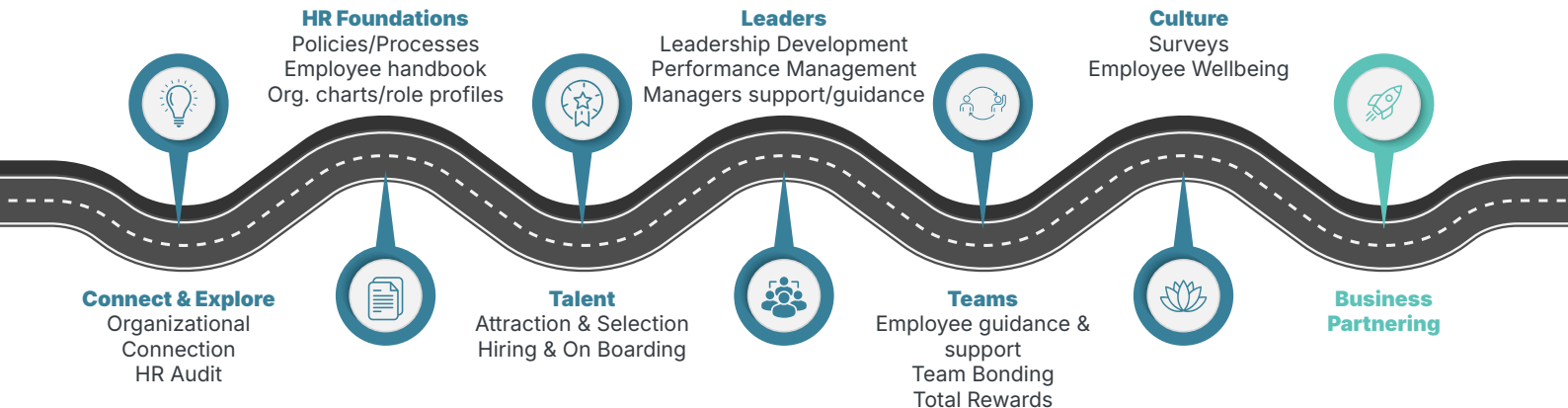
*Higher-performing small businesses tend to apply more breadth and depth in their HR approach than lower-performing ones.*

Moake T.R. – The Breadth & Depth of Small Business HR Practices (2021)



# OUR **UNIQUE** APPROACH

**We start from your real context:** where your organisation stands today, what people challenges you are facing, and which HR foundations are missing or need to be upgraded.



From there, **we co-create an HR roadmap and drive its implementation**, while **working on everyday challenges with your leaders**, and **advising your employees**.

# OUR **PORTFOLIO**

Fractional HR is **not about** sitting on the sidelines as traditional consultants - **we embed ourselves as part of your team** and help you foster a thriving and successful organization through our **portfolio** comprising:

## #1

### HR BUSINESS PARTNERING

## #2

### HR MENTORING

## #3

### HR BUILDING BLOCKS

- ♦ HR FOUNDATIONS
- ♦ RECRUITMENT & ONBOARDING
- ♦ PERFORMANCE & REWARDS
- ♦ CULTURE & ENGAGEMENT



# A SMARTER MODEL

**Already highly successful abroad**, the Fractional HR model is not just a lighter cost, **it's a smarter model**. And when offered by **theHappyLab Team ecosystem**, you get a **top-class service and return on your investment!**



**A high caliber  
HRBP joins your  
Management Team**



**Supported by a  
team of experts**



**At a lower fee  
compared to  
full-time**



**With no additional  
employer costs**



**With no  
termination costs**



**With special  
discounts on  
theHappyLab  
services**

# OUR TEAM



**Afroditi Meni**  
Strategic HR BP  
thePeoplePartners Leader



**Alexandra Lekkou**  
Co-founder  
Product Development



**Vicky Grigoriadou**  
Co-founder  
Client Engagement



**Charis Perdikari**  
Lead Facilitator




**Valia Karatosidi**  
Scientific Advisor


# GET **IN TOUCH**

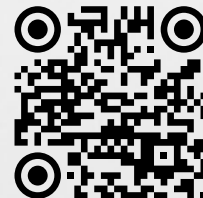
We'd love to hear from you!

 +30 6972255798

 [contact@thehappyLab.gr](mailto:contact@thehappyLab.gr)

 [thehappyLab.gr](http://thehappyLab.gr)

 [thehappyLabgreece](https://www.linkedin.com/company/thehappyLabgreece)



# **YOUR TRUSTED HR BUSINESS PARTNER**

## WHEN AND HOW YOU NEED IT



**thePeoplePartners**

Fractional HR Services by theHappyLab